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***Allowable Subject Matter***

1. The following is an examiner's statement of reasons for allowance:

Claims 1, 7 and 13 are allowable subject matter because the Examiner agrees with applicant's arguments that the prior art of records fail to disclose distinct features of updating at least one of the first viewing threshold and the second viewing threshold automatically based on the received indication of the level of user satisfaction with the displayed first set of preferred broadcast programs.

Claims 2, 4-5, 19-20 and 26-28 dependent on Claim 1, Claims 8-11 dependent on Claim 7 and Claims 15-17 and 22-23 dependent on Claim 13 are also allowable.

***Conclusion***

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to FRED PENG whose telephone number is (571)270-1147. The examiner can normally be reached on Monday-Friday 09:00-18:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vivek Srivastava can be reached on (571) 272-7304. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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